

What Only Miyamoto Co., Ltd. Can Do

To people across Japan,
and
The world,
and
to future generations



Culture,
spirit,
wisdom,
and
techniques

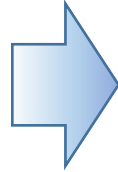
To create value with a Japanese traditional and cultural experience

Taking advantage of Japanese techniques and sensibility, Miyamoto Co., Ltd. proposes added value of **“pleasure and inspiration.”**

About *Wazarashi* and *Chusen*

<Traditional craft techniques> All manufacturing processes are performed by hand

Wazarashi (Japanese traditional method for purifying and bleaching cotton)



Itaba (setting dye-proof paste over bleached cotton fabric)



Tsubondo (pouring dye onto the fabric)



Hama (washing)



Tate (drying)



Seiri (cutting)



Video Showing the *Chusen* Process



<https://youtu.be/5ms5mR5gtfg>



YouTube
Click !



Q R code

Chusen is a type of Japanese traditional stencil dyeing method. In this method, dyes are poured onto the layered fabric, which has been protected with a special glue so that only the stenciled areas are dyed to imprint the intended patterns. The finished fabric is dyed in the same pattern on both sides, featuring a soft texture and distinctive colors.

Original Brand “Kenema+”



Ethical items such as Tenugui and Furoshiki
I want you to feel free to use it in your daily life
It is a brand born from such a feeling.

<Chusen Tenugui> (33 × 90 cm)



<Furoshiki> Large *Furoshiki* (100 × 100 cm)
Small *Furoshiki* (50 × 50 cm)



Original Brand “Kenema”

You can find a rich variety of patterns on *chusen tenugui* (Japanese cotton towels created with a hand-dyeing technique by artisans).

Miyamoto's *chusen tenugui* brand “Kenema” (気音間) was named after the following three elements that sustain the aesthetic sense of the Japanese.

気 ke: Beautiful sentiment
音 ne: Beautiful tone
間 ma: Beautiful spacing



“Tradition × Modernity + Implication”

Miyamoto offers more than 250 patterns of *chusen tenugui* as well as large and small *furoshiki* (wrapping cloths).

<Chusen Tenugui>

<Japonesque>



<Seasons>



<Events>



<Furoshiki>



Large *Furoshiki* (90 × 90 cm)

Small *Furoshiki* (50 × 50 cm)

Examples of the Use of *Tenugui* (1)—Interior



Tableware



Shop curtain



Wall decoration
(for Christmas)



Framed *tenugui* for
interior decoration



Decoration for
the New Year



Covering for
concealing
something
from view

Examples of the Use of *Tenugui* (2)—Fashion and Wrapping



Apron+



Coordinate



Bag ornament



Bottle wrapping



Scarf



Hat decoration



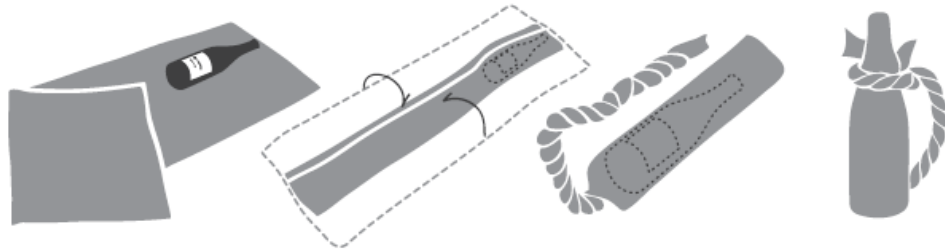
Tissue box cover



Lunch box wrapping cloth

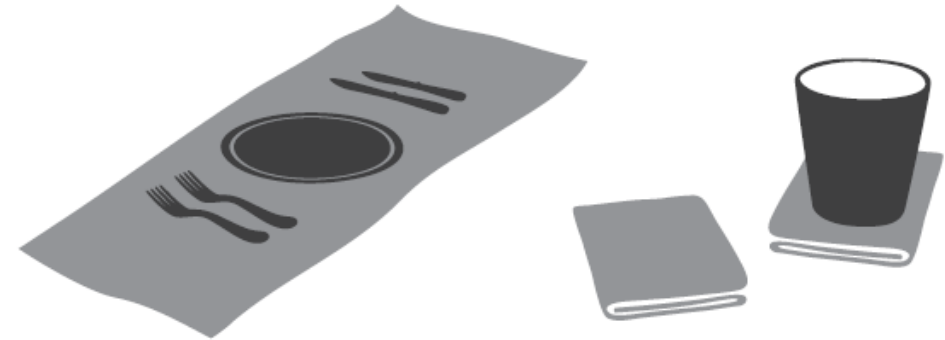
“Tenugui” How to Use

BOTTLE WRAPPING Good for wine bottle for home party.



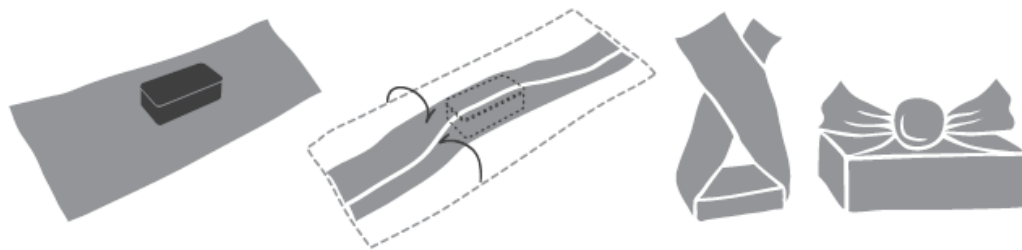
1. Lay a bottle on top of the Tenugui.
2. Fold both sides and wrap the bottle.
3. Twist the bottom of the Tenugui all the way up to the top.
4. Use the twisted part of the Tenugui to wrap around the bottle neck, then tie and hold.

TABLE WARE Perfect decoration for home party.



Good for using Tenugui as a table cloth, napkin, or coaster.
Tenugui can be washed over and over again easily when it gets dirty.

BOX WRAPPING Good for lunch box or any kind of boxes.



1. Place the box on the center of the Tenugui.
2. Wrap both sides as shown.
3. Tie together and hold. Make a small knot or as large as you like.

HEAD WRAP/SCARF

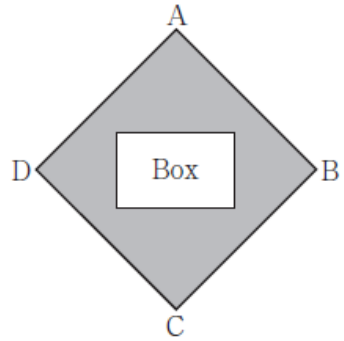


Simply tie at the back on the bottom of head.
Or fold in your favorite size,
and simply wrap and fold around your neck.

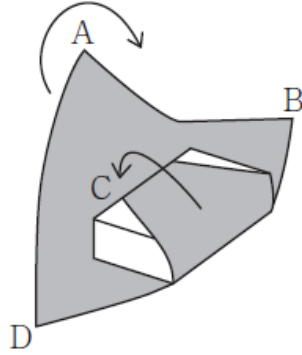
Your cute pet can dress up with
the Tenugui for daily adventure.

“Furoshiki” How to Use

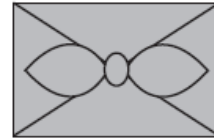
Box Wrapping



1. Place box on the centers of The Furoshiki.

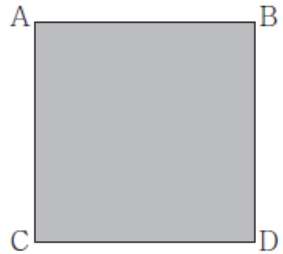


2. Wrap box by the corners A and C.

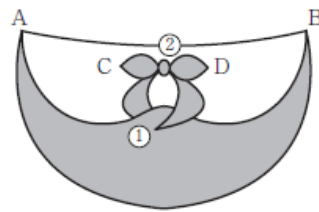


3. Lift the corners B and D and tie.

Bag Wrapping



1. Tie the corners C and D twice.



2. Similarly tie the corners A and B twice.



3. Please prepare a form.



Original Brand “MIYAMOTO COLLECTION”



Machimusume's Handkerchief (Town Girl's Handkerchief)



Town Girl's Handkerchief
—Florist series—

Seven series in all (a total of 140 patterns)

- Japanese pattern series
- Animal series
- Florist series
- Marché series
- Imported item series
- Aquarium series
- Museum series



Okamisan's Large Furoshiki
(Madam's Large Wrapping Cloth)

Focusing on manufacturing that ensures the quality of “Made in Japan,” we propose practical and familiar products that are also cute and fashionable.



Kitchen cloth (33 x 70 cm)



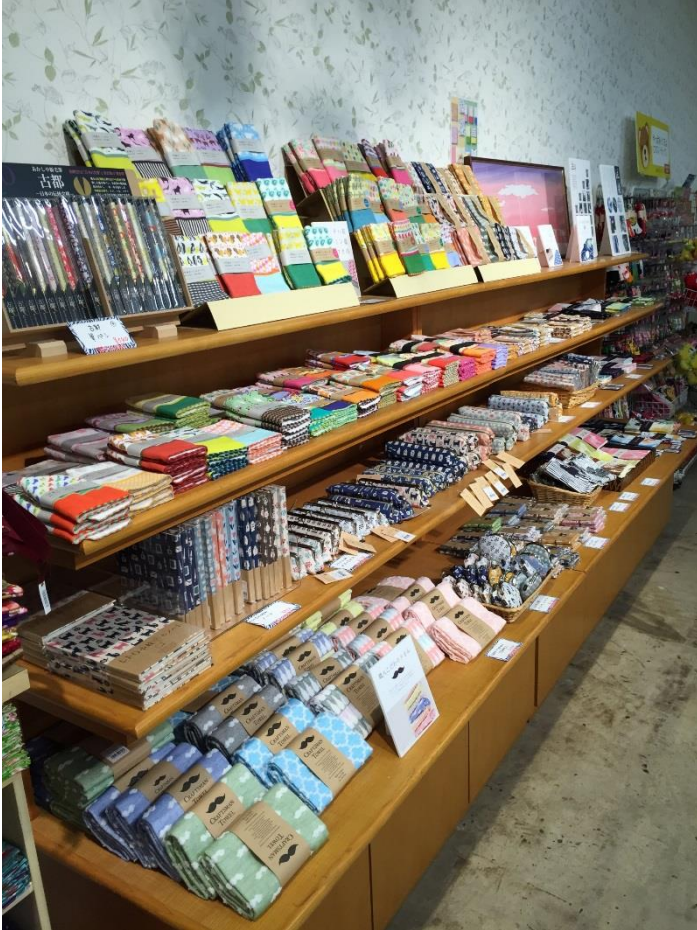
Towel (34 x 90 cm)



Furoshiki (70 x 70 cm)

Stores Selling Our Products

Miyamoto section of a zoo gift shop
(Hyogo Prefecture)



Miyamoto section of a souvenir
shop located in a tourist spot
(Kyoto Prefecture)



You must see these!
Examples of successful stores

Miyamoto section in a department store
(Osaka Prefecture)



Flow of Production of an Original Product

(We have a wealth of experience as an OEM of designer goods, character merchandise, novelty goods, etc.!)

Earliest possible delivery time: Two months from the initial consultation



An original *tenugui* which Miyamoto had created for a popular radio program was posted on Instagram!



Company Profile

Company name	Miyamoto Co., Ltd.
Founded	January 1949
Incorporated	December 1957
Representative	Yoshitaka Miyamoto, President
Capital	24 million yen
Yearly turnover	462 million yen (64nd fiscal period)
Line of business	Production and wholesale of textile products
Banks	Otori Branch of Sumitomo Mitsui Banking Corporation, Semba Chuo Branch of MUFG Bank, Ltd., Honjo Chuo Branch of MUFG Bank, Ltd.
Number of employees	36

Corporate URL : <https://miyamoto21.co.jp/>

WEB Catalog : <https://miyamoto21.co.jp/webcatalog>

Online Shop URL : <https://www.jikan-style.net/>

Instagram URL : https://www.instagram.com/jikan_style/?hl=ja

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